



SPONSORSHIP OPPORTUNITIES

06.11.2019
MANCHESTER PA AWARDS

About the Manchester PA Awards

The first of its kind, the Manchester PA Awards sought to celebrate professionals who have exceeded expectations and exemplify hard work, dedication and passion within their roles.

The 2015 awards were held at the Imperial War Museum with 280 attendees, the 2016 awards were held at The Palace Hotel (since rebranded as Principal Manchester) with 420 attendees. 2017 was a further success which was held at Victoria Warehouse with 670 guests.

2018 saw us host the largest awards to date with 720 people at The Point, Emirates Old Trafford.

2019 is set to be another incredible year and we are delighted to once again have the support of our event partner Make Events and headline sponsor UKFast.

The Manchester PA Awards are run as not for profit, all money raised from the event goes to The Christie Charity. This money has helped the Manchester PA Network raise over £150,000 which goes a long way towards their goal of raising £200,000 by 2020.

Awards Audience Profile

Previous awards have been attended by representatives from over 90 of Manchester's leading organisations, with a mixture of attendees being PAs, EAs, VAs and support professionals, awards sponsors and representatives from the Manchester professional services community and hospitality organisations and Chief Executives, Managing Directors and other senior members of businesses who attend to support of their PAs.

The Manchester PA Network

The Manchester PA Network is a not-for-profit organisation, co-founded by Amanda Hargreaves and Melanie Sheehy in July 2011.

Holly Moore (Managing Director of Make Events) joined the board in 2014; in 2017 the Board recruited Michaela Wakeman from Relentless Group and Jane Brazzill from PwC.

The focus of the Manchester PA Network was on bringing together PAs, EAs VAs and Support Professionals who were less confident in a networking environment and needed some encouragement to meet their peers.

In 2018 The Manchester PA Network became an official Association with The Christie Charity being at the forefront of our minds in 2017 the network pledged to raise £200,000 for the charity and thus far, have raised £152,000 towards that goal.



The Executive Committee

Amanda Hargreaves



Amanda Hargreaves has over 18 years PA and EA experience, and is one of the co-founders of the Manchester PA Network, which was set up in July 2011 as a not-for-profit organisation to give EAs and PAs the opportunity to meet, network and develop long-term professional relationships.

Amanda is the Senior EA to the CEO, CFO and Board of Non-Executive Directors at PZ Cussons. PZ Cussons is one of the world's leading consumer brands, selling well-known products including Sanctuary Spa, Original Source, Carex St. Tropez and Imperial Leather around the world.

Melanie Sheehy



Melanie Sheehy is one of the co-founders of Manchester PA Network which was founded in 2011, she is also EA to the CEO of a private equity backed company, Citation Ltd and is a Chapter Admin for the YPO Organisation.

Melanie has over 20 years' experience as a PA and EA where she has worked for companies such as AstraZeneca, Co-operative Bank and LateRooms.

Her passion is to support and mentor new PAs coming into the sector to help them achieve the best of their ability as well as raising the profile of PAs, EAs and Support Professionals across the UK.



Holly Moore

Holly Moore is the Founder and Managing Director of Make Events. Holly also sits on the executive committee of the Manchester PA Network and the Manchester PA Awards. She is a Director of Holly Moore events and is a speaker and a mentor.



Jane Brazzill

In a career spanning a quarter century, Jane has worked in a variety of roles, first in legal and for the last 12 years, Jane has worked at PwC, a multinational professional services firm, supporting many of the senior management in the People & Organisation team.

A member of Manchester PA Network since its inception, she joined the ExCo in 2018.



Michaela Wakeman

Michaela has been a PA for over 15 years and worked in a variety of sectors over the years ranging from direct sales to football to property!

Michaela sees the PA role as being the 'right hand woman' to the most ambitious and demanding of Owners and CEO's. Understanding that their needs can change from one minute to the next and being adaptable to this is crucial to making a success of this role.

Michaela's current role is EA to Gary Neville, Relentless Group

Headline Sponsor - 1 package available

£10,000 +VAT per package

SOLD

Gold Sponsor - 1x package available

£5,000 +VAT per package

SOLD

Silver Sponsor – 1x package available

£4,000 +VAT

SOLD



Award Category Sponsors

Award Categories

£1,500 +VAT per award

- Headline Sponsor Award – **SOLD**
- Fundraiser of the Year -
- Lifetime Achievement Award – **SOLD**
- Best Event Organised by a Support Professional - **SOLD**
- Leader of the Year – **SOLD**
- Team of the Year - **SOLD**
- Patient Ambassador Award - **SOLD**
- Rising Star Award – **SOLD**
- Virtual Assistant Award – **SOLD**
- Internal CPA Network Award - **SOLD**
- External CPA Network Award - **SOLD**
- Social Media Champion Award - **SOLD**
- Above and Beyond Award - **SOLD**
- Health & Wellbeing Champion – **SOLD**



Entertainment Sponsor



1x package available

£2,000 +VAT

Drinks Reception Sponsor



£1,000 +VAT

Table Package Sponsor

£1,000 +VAT

6 available – 2 sold

Put your company at the centre of each table with your logo on the table

1 place at the launch party

1 place at the Manchester PA Awards

Logo in Awards programme

Branding included in relevant marketing and PR communications.

Your logo and website link included in the awards website

Option to include a gift in each goody bag

Full set of photographs and video supplied for download after the awards

Diamond Raffle

£1,000 +VAT

Have your company logo displayed on the raffle desk

1 place at the launch party

1 place at the Manchester PA Awards

Logo in Awards programme

Branding included in relevant marketing and PR communications.

Your logo and website link included in the awards website

Option to include a gift in each goody bag

Full set of photographs and video supplied for download after the award

Photo Booth Sponsor



£1,800 +VAT

Logo placement on the external walls of the standard booth

Logo placement on the photo cards given out to each participant

1 place at the launch party

1 place at the Manchester PA Awards

Logo in Awards programme

Branding included in relevant marketing and PR communications.

Your logo and website link included in the awards website

Option to include a gift in each goody bag

Full set of photographs and video supplied for download after the awards

Winners Bouquet Package

1x package available

£900 +VAT

Have your company logo printed onto a congratulations card for all winners' floral bouquets including business cards if desired

1 place at the launch party

1 place at the Manchester PA Awards

Logo in Awards programme

Branding included in relevant marketing and PR communications.

Your logo and website link included in the awards website

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Full set of photographs and video supplied for download after the awards

Contact us

To speak to us regarding sponsorship of this year's awards or discuss a bespoke package then please email us themanchesterpaawards@gmail.com

More information about the awards can be viewed at our website <https://www.manchesterpanetwork.co.uk/manchester-pa-awards/>

* Networking events to be selected by the Exco board to ensure no clashes of suppliers.

Supporting

The Christie
Charitable Fund

